Wingman Insights

Tech Driven. People Powered.

February 2026

3 minute read

This month marks a special milestone for us at SEP2: *ten years* since the business began.

Over that time, SEP2 has grown into something shaped by the people, partners, and clients who've trusted us to protect what matters most. From day one, we've been guided by a simple belief that great security is built through strong partnerships and a commitment to doing good.

To mark our tenth birthday, I've reflected on the journey in A Decade of SEP2, sharing the lessons I've learned over ten years as a CEO building a cyber security services business in a constantly changing world. The Directors and I have also been featured in CRN, where we discuss our growth and milestones over the last decade.

As we head into our next decade, we are refining our Wingman Services to focus on seven core pillars of enterprise security - moving from broad support to specialised excellence to better align with your strategic goals.

I'd love for you to celebrate with us. If you're a current Wingman MDR customer, consider sharing your experience on Gartner Peer Insights™. It's completely anonymous, and you'll get a $25 gift card once your review goes live. Consider it a birthday gift from us to you.

To our partners, our clients, and everyone at Team SEP2 - thank you for being a part of our journey.

Cheers to the next ten years!



Paul Starr

Co-Founder and CEO

"Ten years have flown by! When we founded this business a decade ago, I certainly never imagined we would have to navigate challenges like Brexit, a global pandemic, and a cost-of-living crisis. Yet, not only have we endured, but we've grown into something far greater than I could have envisioned at the start."



Tim Ward

Co-Founder, Director, Customer Success

A Decade of SEP2: 10 Honest Lessons from 10 Years as a CEO

Ten years can feel like a lifetime in cyber security.

When SEP2 began, the industry looked very different, from perimeter-focused thinking to early debates about cloud adoption. Today, security is continuous, complex, and woven into every part of an organisation.

As SEP2 reaches its tenth year, I've taken time to reflect on what it's really taken to build and scale a cyber security services business through that change. That reflection became A Decade of SEP2, where I share the lessons we've learned about leadership, culture, and partnership, not just technology.

At its core, the piece is about trust. Trust in people, in long-term relationships, and in the idea that if you stay curious, solve problems at their root, and stay true to your values, you can navigate whatever comes next.

Read my full blog, A Decade of SEP2: Honest Lessons from 10 Years as a CEO, where I share all ten lessons and reflect on what the next decade may hold.



Paul Starr

Co-Founder and CEO

"[In the next ten years], I want to be known as Europe's leading Google SecOps focused MSSP. In the UK, our position as the most technical Google SecOps partner gives us a strong foundation. As Google continues to expand their Cyber Security and Agentic AI powered SOC functions, we're well placed to see that come to fruition over the coming years."



Mike Goodwin

Co-Founder, Director, Technical Presales

"SEP2 has been a consistently valuable partner to us, acting as a trusted and effective conduit between our engineering team and Google Cloud Support. Their technical understanding and ability to navigate complex issues collaboratively have helped ensure clear communication and timely outcomes. We genuinely appreciate the professionalism, dedication to honesty and transparency, and partnership they bring to every engagement."

- Head of SecOps at a global payment technology company

Gartner Peer Insights

From SEP2's Customer Success Team: Tim Ward, Co-Founder, Director and John Tammaro, Head of Service Delivery

SEP2 needs your help! If you're a customer of our Wingman MDR service, we'd greatly appreciate you taking a few moments to share your experience with other potential users by completing a peer review on Gartner.

The "Peer" in Peer Insights is the most valuable part. Cyber Security leaders trust their peers 16% more than vendor marketing materials.* Your honest feedback is invaluable in helping us continually improve Wingman MDR and showcasing its effectiveness to the wider market.

It's a quick, anonymous process that makes a real difference. Plus, you'll receive a $25 voucher once your review goes live.

Share your experience

Thank you for getting involved and being a valued SEP2 customer!

Source: B2B SaaS Reviews, **2023 State of B2B Software Reviews: Survey Report**. *The Finding: "B2B buyers trust indirect information sources (such as peer reviews, online communities, and consultants) 16% more than direct information sources (such as vendor marketing and sales materials)."*

News

SEP2 Cyber Summit is Back!

As we blow out our candles, we're making one wish - to see you at our third annual SEP2 Cyber Summit! Join us on 30th April 2026 at CodeNode in London for a day of thoughtful discussion and real-world cyber security insight.

Make our wish come true and join us

Our New GTM Strategy for 2026

Built Around Your Needs

For 2026, we are refining our Wingman Services to focus on seven core pillars of enterprise security. This shift moves us from broad support to specialised excellence, ensuring your organisation benefits from deeper expertise and greater operational clarity. Learn why we've restructured our strategy to better align with your goals and deliver more consistent, high-impact results for your team.

Your benefits at a glance

What Does Cyber Security Really Look Like in 2026?

In Cyber Security Trends 2026: Our Expert's Predictions, we share the themes our experts believe will have the biggest impact in the year ahead. From evolving uses of AI to the growing importance of trust, the focus is on practical insight, not speculation.

Focus on what matters in 2026

"We didn't want somebody who was just going to ship alerts to us and ask us to look into them. We wanted them to do that kind of filtering out for us and then only allow us to escalate when there was something that they really thought we needed to look at."

- Will Reddin, Cyber Security Manager at Smart

Read the Wingman XDR case study

Thank you for reading this edition of Wingman Insights!

I'd really value your feedback on how you're enjoying it so far. What's working, what could be better? Share your thoughts.

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